



**public works
& infrastructure**

Department:
Public Works and Infrastructure
REPUBLIC OF SOUTH AFRICA



EXPANDED PUBLIC WORKS PROGRAMME

ENTERPRISE DEVELOPMENT BUSINESS MANAGEMENT TRAINING

SIYB START & IMPROVE YOUR BUSINESS Training Manual



SYB TRAINER'S GUIDE



SIYB TRAINER'S GUIDE

Need a comprehensive document to guide your training activities as a certified SIYB trainer? Use the **SIYB Trainer's Guide** to understand your role as a trainer in implementing each SIYB training cycle and delivering the SIYB programme to potential and existing entrepreneurs.

The 'Start and Improve Your Business' management training programme includes four training packages, designed to respond to the progressive stages of business development:

Generate Your Business Idea (GYB)

Start Your Business (SYB)

Improve Your Business (IYB)

Expand Your Business (EYB)

The programme builds on 25 years of experience working in 100 countries, partnering with 2500 local institutions, 200 certified Master Trainers, a network of over 17,000 Trainers and 6 million trainees to date! These numbers are only increasing!

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