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# Bricklayer plans to start own firm

What men can do, women can do too - Khumalo

The future looks bright for Pretty Khumalo, 29, from Mpumalanga, who recently qualified as a bricklayer.

Khumalo saw an advert on social media and grabbed the opportunity to make her dream of becoming a qualified bricklayer come true.

She started a learnership as part of the artisan development programme, which covers trades including electrical, bricklaying and plumbing.

The programme is part of the department of public works' expanded public works programme (EPWP).

Armed with her bricklaying certificate, Khumalo said SA needs more women artisans and is determined to make her mark in the male-dominated bricklaying industry.

"Bricklaying is not only about laying bricks; one can also work as an inspector and do other things," she said.

"I have always believed in myself, that I can do anything that men do.

"I believe women are capable of doing what men do; they should start dominating the men's world," said Khumalo.

"What men can do, women can do too; they can do it far better than men. Women need to believe in themselves."

Khumalo, who lives in Pretoria, plans to start her own construction company soon.

She was among the 37 graduates who completed their three-year training. During the training, the participants received a monthly stipend of R3,000.



**Pretty Khumalo / VUK'UZENZELE**

The EPWP, through the National Youth Service (NYS) office, recruited participants who showed an interest in the programme during the first phase of their NYS training.

These participants were upgraded and placed in the artisan development programme, which is fully funded by the NYS.

Public works and infrastructure department deputy minister Nosolo Kiviet, who officiated the graduation ceremony recently, expressed her pride and encouraged the young graduates to look for employment in the formal sector.

"I am strongly convinced that you will live up to your calling as artisans in various fields of the built environment to the very best of your abilities," said Kiviet.

She said the artisan development programme is a key government initiative aimed at affording the youth better employment prospects.

"It is important to note that the EPWP plays a critical role in the workforce and in the provision of scarce and critical skills in South Africa," Kiviet said. - GCIS's Vuk'uzenzele

**ARENA HOLDINGS**

**POSITION: SOCIAL MEDIA MANAGER**  
**REPORTING TO: EDITOR: BUSINESS LIVE**  
**LOCATION: PARKTOWN, JOHANNESBURG**  
**POSITION TYPE: PERMANENT**

BusinessLIVE has a vacancy for a Social Media Manager to help us drive and execute a community management and content strategy that is aligned with our business objectives and campaign goals. The successful candidate will take charge of keeping our social media platforms updated and fresh with content digitally optimised to attract online readers.

Our ideal candidate has strong communication skills and is passionate about current affairs and producing engaging content that creates meaningful connections.

If you are a tech-savvy professional with a passion for people and enthusiasm for social media and building brands, we would like to meet you.

**Main Responsibilities/Outcomes**

- Develop, implement, and manage social media strategy (paid and organic) that aligns to editorial and business objectives.
- Create, schedule and upload engaging text, image, and video content across BusinessLIVE's social media platforms, including Business Day and Financial Mail.
- Build audiences and manage dialogue with consumers on various social media pages
- Moderation of readers' comments on digital platforms.
- Compile twice-daily newsletters to readers.
- Define, measure, and track social media KPIs for regular reporting.
- Conduct monthly page and campaign PCAs.
- Stay up to date with the latest in social media best practice and technology.
- Complete and track competitive landscape analysis.
- Collaborate with editorial and marketing teams to amplify BusinessLIVE, Business Day and Financial Mail campaigns.
- Implement and manage partner pixel tracking, optimisation, and reporting.
- Communicate with industry professionals and influencers via social media to create a strong network.
- Community management on all required pages and brands.
- Brief the creative team on all required social media artwork.
- Relationship management with internal and external stakeholders.
- Download and send all social media assets to relevant partners.
- Work on collaborative ideas & campaigns with partners.
- Monitor and report on online sentiment regularly.

**Skills, Attributes and Attitudes**

- A passion for current affairs and a good understanding of the South African social media landscape.
- An excellent command of English grammar and spelling.
- An ability to distil complex topics into easily understandable messaging.
- Creative writing skills.
- Experience with social media marketing, measurement, and tracking tools.
- Brand tone development and implementation.
- Live event coverage.
- Attention to detail.
- Deadline-driven.
- Willingness to work irregular hours and weekends.
- An understanding of community etiquette and respect.
- Ability to work under pressure and manage multiple demands.
- Team-oriented.

**Qualifications and Experience**

- Minimum three years of experience as a social media specialist or similar role.
- Excellent knowledge of Facebook, Twitter, LinkedIn, Pinterest, Instagram, and other social media best practices.
- Good understanding of social media KPIs.
- Familiarity with web design and publishing.
- Critical thinker and problem-solving skills.
- Team player.
- Good time-management skills.
- Great interpersonal, presentation and communication skills.
- Design and video-editing skills are a huge advantage.
- An understanding of the latest trends in social media, including advertising formats, channels, and technologies in order to improve campaign performance and provide recommendations on how clients can best leverage new tools and services.

**Applications and CVs should be addressed to email: [mediarecruitment@arena.africa](mailto:mediarecruitment@arena.africa)**  
**Please indicate the job title in the subject line of your application**  
**Closing date: 10 March 2023**

*Based on our risk assessment, being fully vaccinated is an inherent requirement of this job*

*Arena Holdings is an affirmative action employer and as such, preference will be given to candidates who will add to the diversity of our organization. Kindly take note that should we do not respond to you within 21 days, you may regard your application as unsuccessful.*

**nersa**  
NATIONAL ENERGY REGULATOR OF SOUTH AFRICA

The National Energy Regulator of South Africa (NERSA) is a regulatory authority established as a juristic person in terms of section 3 of the National Energy Regulator Act, 2004 (Act No. 40 of 2004). NERSA's mandate is to regulate the electricity, piped-gas and petroleum pipeline industries in terms of the Electricity Regulation Act, 2006 (Act No. 4 of 2006), Gas Act, 2001 (Act No. 48 of 2001) and Petroleum Pipelines Act, 2003 (Act No. 60 of 2003). The structure of the Energy Regulator consists of nine members, five of whom are part-time and four are full-time, including the Chief Executive Officer (CEO). The Energy Regulator is supported by a secretariat under the direction of the CEO. NERSA wishes to recruit personnel with appropriate competencies in the following areas:

**Executive Manager: Corporate Services**  
Division: Corporate Services  
Package: R1 747 751.00 – R2 176 601.00 per annum (CTC)  
Reference: HR 01/23

**Head of Department: Electricity Licensing, Compliance and Dispute Resolution**  
Division: Electricity Regulation  
Package: R1 054 548.00 – R1 626 301.00 per annum (CTC)  
Reference: HR 02/23

**Economic & Market Analyst**  
Department: Gas Competition and Market Analysis  
Package: R778 712.00 – R1 067 824.00 per annum (CTC)  
Reference: HR 03/23

**Competition Analyst**  
Department: Gas Competition and Market Analysis  
Package: R778 712.00 – R1 067 824.00 per annum (CTC)  
Reference: HR 04/23

**Electrical Engineer: Distribution**  
Department: Electricity Infrastructure Planning  
Package: R668 805.00 – R866 863.00 per annum (CTC)  
Reference: HR 05/23

The closing date for the above positions is 17 MARCH 2023.

NOTE: To view the full advertisements of the above positions, please visit the careers page of the NERSA website at [www.nersa.org.za](http://www.nersa.org.za)

The employment decision shall be informed by the Employment Equity Plan of the organisation.

Interested persons should send a comprehensive CV to [applications@nersa.org.za](mailto:applications@nersa.org.za) or to the National Energy Regulator of South Africa, Human Resources Division, PO Box 40343, Arcadia, Pretoria, 0007, for the attention of Ms Elizabeth Duma.

NB: Applications received from recruitment agencies will not be accepted. Appointments will be subject to positive pre-employment checks and security clearance.

It is the applicant's responsibility to have foreign qualifications evaluated by the South African Qualifications Authority (SAQA) and to provide proof of such evaluation.

Persons with disabilities are encouraged to apply.

Communication will be limited to shortlisted candidates only. If you do not hear from NERSA within three months of the closing date, please accept that your application was unsuccessful.

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