

War declared on littering

Helena Barnard

It is time to put the sparkle back in the Diamond City.

This is according to Sol Plaatje executive mayor Patrick Mabilo.

The Sol Plaatje Municipality's clean-up campaign was launched on Monday (11/11) by Mabilo, near the retention dam in Kagisho.

He said it is important for a mind shift to take place regarding littering and that residents cannot keep littering and still blame the municipality for the rubbish in the different wards.

Simultaneous clean-ups took

place near John Daka, Greenpoint and the crossing at the Barkly West Road and Seleke on the launch date.

The clean-up campaign is set to take place within the municipality's jurisdiction and aims to incite behavioural change to keep the city clean.

The campaign will include amongst other issues, creating community awareness, cleaning up all wards, anti-dumping and littering programmes.

The clean-up campaign is not solely about cleaning up, but about raising awareness and

implementing lasting changes to a healthy and clean environment.

In a press release, residents, the business community, youth formations and civil society were encouraged to become ambassadors for the city in maintaining a clean and healthy environment.

The municipality, in partnership with the Department of Public Works, the South African National Defence Force, the Department of Cooperative Governance, Human Settlements and Traditional Affairs, the Department of Environmental Affairs, Fisheries and Forestry were involved during the launch.