

career day

Exposing learners to property as a career choice

The Property Sector Charter Council hosts its annual Career Week

Property professionals from public and private sector entities exposed learners to the property industry as part of the Property Sector Charter Council (PSCC) and Construction Sector Charter Council Career Week. More than 250 learners from various high schools around Gauteng attended the annual event, now in its seventh year, with the aim of being introduced to career opportunities within the property industry

By Maud Nale Photography Mariola Biela



Portia Tau-Sekati,
CEO of the Property Sector Charter Council

Programme director Portia Tau-Sekati, who is the Chief Executive Officer of the Property Sector Charter Council, encouraged the learners to use the career day as an opportunity to learn from the various resources at their disposal, and to map out a bright future for themselves. “The purpose of this annual event is to show learners that there are many exciting opportunities within the property sector, and that they can access them if they are in possession of the information to assist in decision-making,” she said.

Various property professionals, companies and industry bodies (including SAPOA) as well as several government representatives addressed the high-school learners about the various career options available in real estate.

Moeketsi Moshata, SAPOA’s Bursary & Career Specialist, highlighted the SAPOA Bursary Fund as a study opportunity to qualifying learners. “As a member-driven organisation, we are very passionate about the SAPOA Bursary Fund, which is funded by our member companies,” she said. “To date, the Fund has assisted a considerable number of students in pursuing various career opportunities in the built environment. Although there are very strict qualifying criteria when it comes to being considered for a bursary, I encourage all of you to make use of this once-in-a-lifetime opportunity.”

This year, PSCC partnered with Abland and the Abcon Group Foundation. “For us as an organisation, the advancement of transformation in the industry is a key driver,” said Londiwe Mthembu, Managing Director of the Abcon Group Foundation, about their involvement. “As an entity, the Abcon Group Foundation recognises the importance of marketing the property industry to youth, especially those from remote areas and disadvantaged communities. Opportunities within the property development value chain do

exist – and we are here to help the youth access these.”

The property organisations and associations that participated on day one of the Gauteng leg of Career Week included the Department of Public Works, the University of Johannesburg, the University of the Witwatersrand, the Estate Agency Affairs Board, SAPOA, the Department of Human Settlements, the South African Facilities Management Association, the Services SETA and the Women’s Property Network.



Londiwe Mthembu,
Managing Director of the Abcon Group Foundation